

23 October 2015



NZ GAME ANIMAL COUNCIL – WEB LINKS POLICY

Purpose

It is a standard practice for World Wide Web pages to provide clickable links to other WWW pages.

NZGAC stakeholders and guest visitors (via the WWW) have an interest in linking and being linked to other organizations and resources.

This document sets guidelines for approving links from the NZGAC website.

Guidelines

Links will open in a new window to ensure the user does not automatically leave the NZGAC website – they will have the linked website open as well as the NZGAC website.

The “Browser Back” button should return the visitor to the original site if required.

The NZGAC website is not a forum for public debate.

Entities and individuals linking to the NZGAC shall not capture NZGAC pages or parts thereof within frames, misrepresent NZGAC content, breach any intellectual property right or otherwise use it for any purpose that may be defamatory or otherwise illegal.

They shall not misinform users about the origin or ownership of NZGAC content.

Certain information on the NZGAC website may be Trademarked, service marked or otherwise protected as intellectual property.

Protected intellectual property must be used in accordance with New Zealand and International laws.

Process for adding website links

If an organization or individual wishes to be linked to the NZGAC website they must send a request by e-mail to webadmin@nzgac.org.nz.

The office, in conjunction with the Web Chair will determine whether the link meets the selection criteria. The link will then be allowed or disallowed.

If the link is allowed, the Web Master will create the link on the appropriate page.

If the link is disallowed, the office will inform the person named as the contact for that site.



Criteria for allowing a link may include but are not limited to the following:

- The Link has been approved as part of a sponsorship, support or partnership agreement with the NZGAC, or
- Educational and of relevance to NZGAC purposes, or
- Other relevant government web site, or
- Has content that is relevant to NZGAC interests and the NZGAC stakeholders

Stakeholder Links

Criteria for inclusion:

- The site is educational and of relevance to NZGAC purposes, or
- The site furthers the mission and vision of NZGAC.

The Web Chair will consider requests in this category.

Selection Criteria for Commercial Links:

Links to commercial entities will appear on the links page under the heading “Sponsored Links”.

Links under this heading will acknowledge the link in a context that clearly indicates the nature of the relationship between NZGAC and the third party (i.e. one of sponsorship for a purpose rather than a general endorsement).

The location, size, colour(s) and other features of the link will be determined on a case by case basis and may require a specific contract.

Sites would need to meet ALL CRITERIA to:

- Be of benefit to and further the purposes of NZGAC; and
- Not include or have links to offensive content; and
- Not to be deemed to be inappropriate by NZGAC; and
- Not be out-dated or erroneous; and
- Be active

Links that no longer meet all the criteria will be removed.

Selection of external links is at NZGAC discretion and does not imply endorsement of external organisations, their products and services.

NZGAC does not guarantee the currency, accuracy, relevance or completeness of information found on linked external websites.



NZGAC Process for the Removal of a Link:

The NZGAC reserves the right to remove any link at any time and without notice or reason.

The Council Chair and/or Web Chair and/or Web Master have the authority to temporarily remove a link for any reason at any time and without notice, until a vote by the Council can be obtained.

Stakeholders can request that a link be removed in writing (or via e-mail) and explain the reason for their request.

The Web Chair reviews all requests for removal and a recommendation is forwarded to the full committee or board, only if necessary, for further action.

Links may be reviewed or cancelled at any time for any reason whatsoever at the sole discretion of the NZGAC.

The decision of the NZGAC is final and no correspondence will be entered into.

Web Page Alterations:

The NZGAC Web Master is the only individual authorized to make technical changes to the NZGAC website.

In agreeing to provide a link, the NZGAC and its affiliates, contractors, etc make no guarantees whatsoever as to continuity of access either to the link or to the NZGAC website.

The NZGAC accepts no responsibility for any consequences arising from the use of information derived from the website.